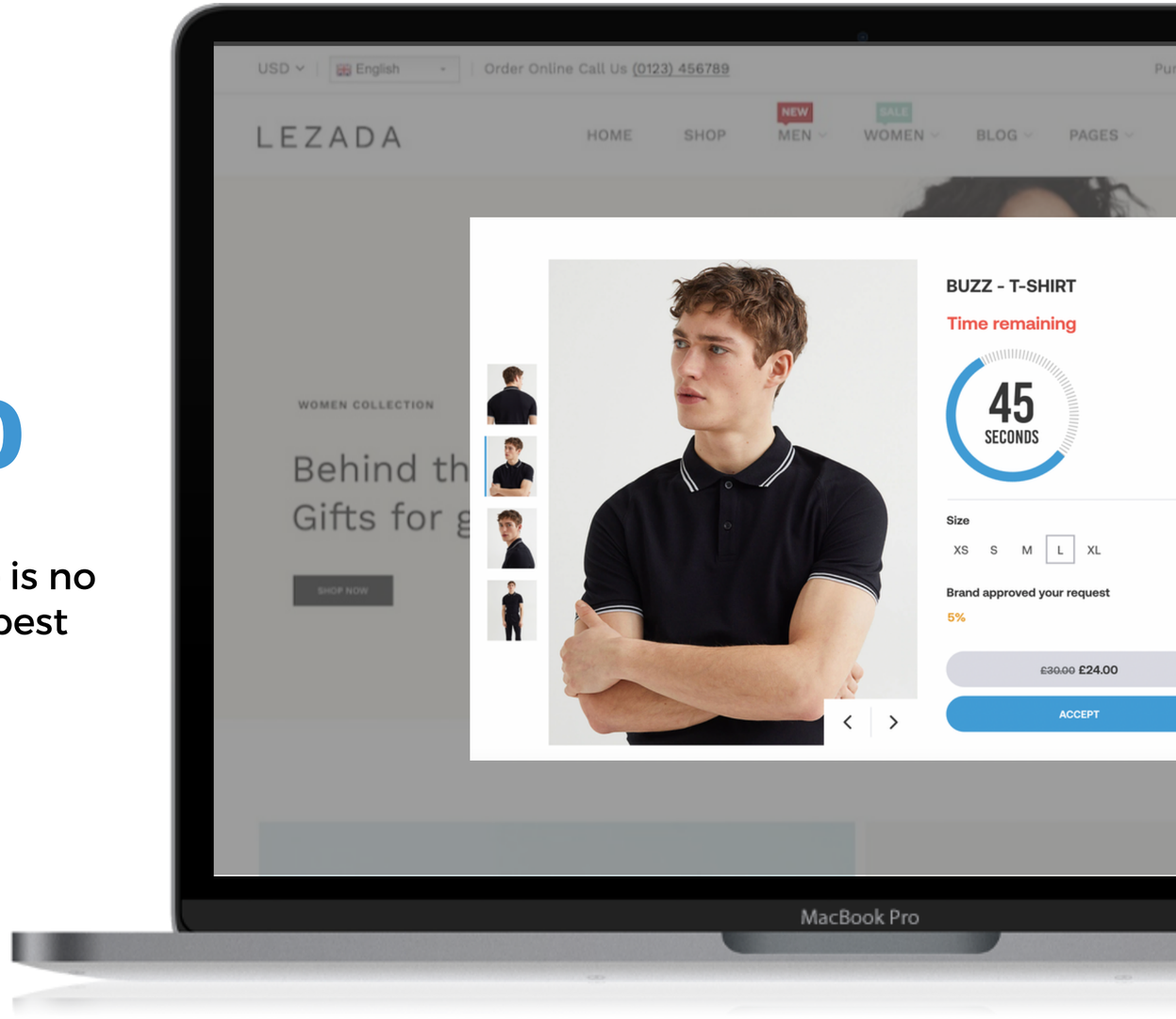
60 SECONDS

IT'S TIME TO STOP SELLING LIKE IT'S 2010

With powerful analytics and pricing data on products, there is no better way to know customers, see trends and develop the best discount pricing strategy.

shopify WOO WiX



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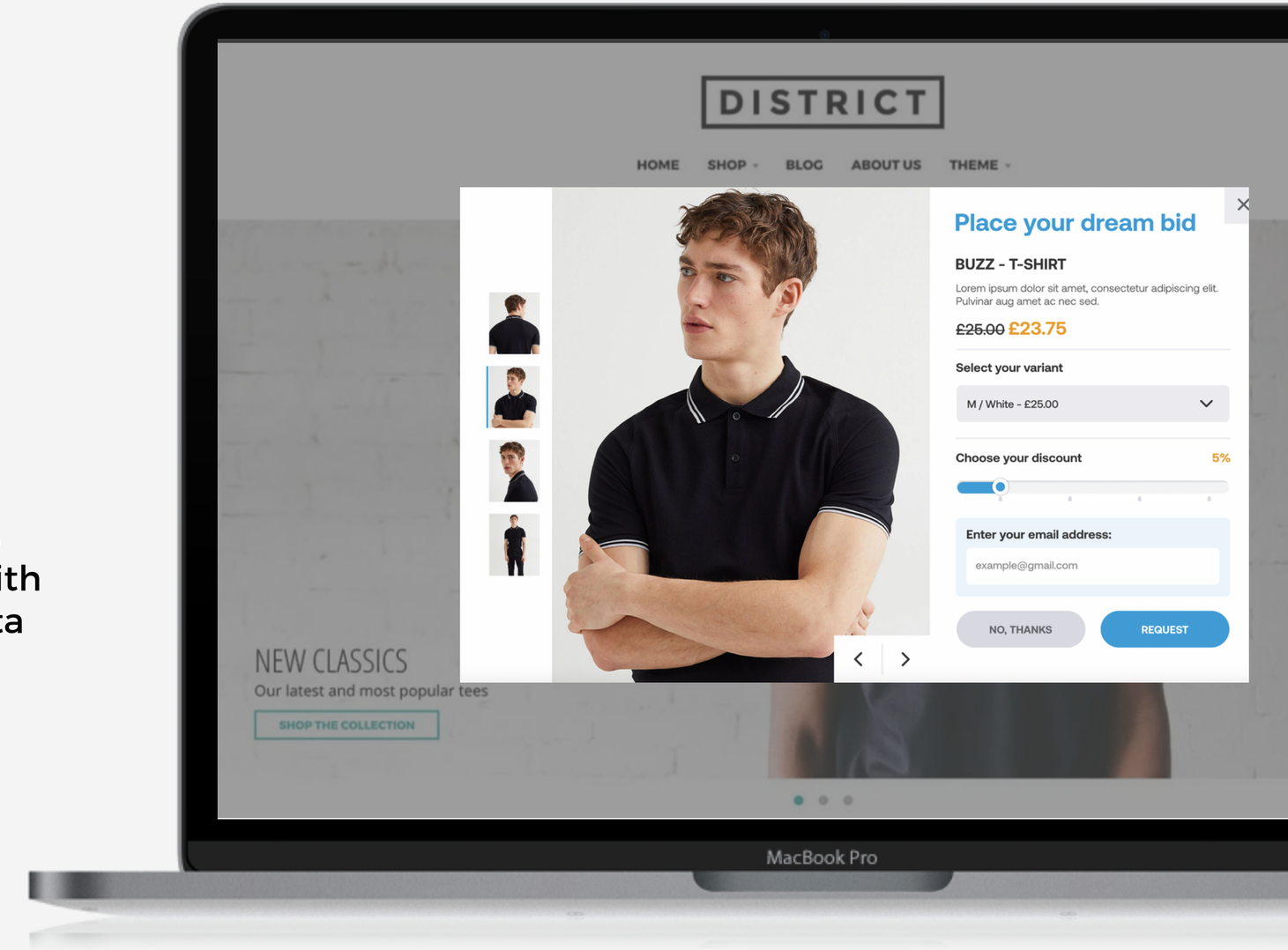
PROBLEM

Online shops offering discounts, use end-of-season deadstock, selective days during the year and have predetermined discount prices all while creating a static experience.

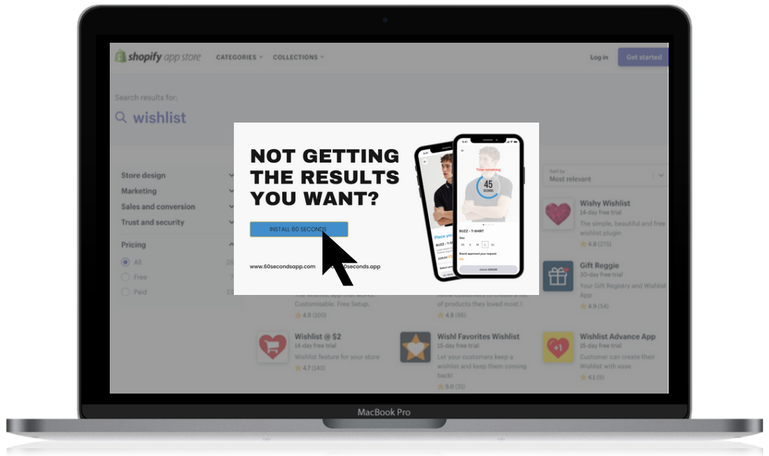
60 SECONDS

OUR SOLUTION

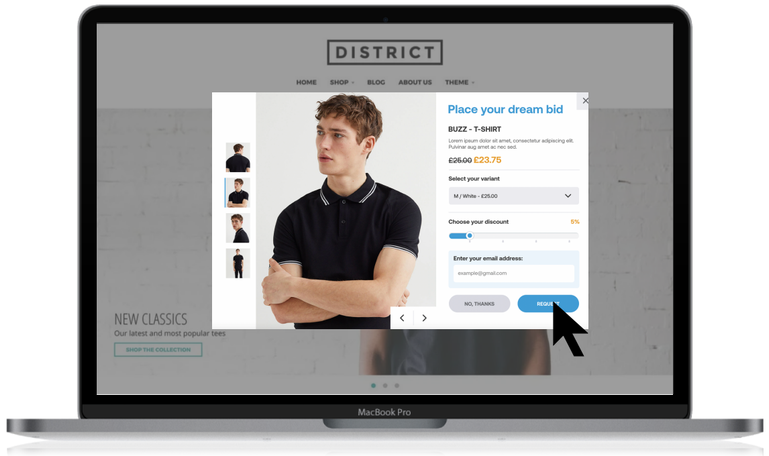
60seconds turns static online shopping on its head by allowing the consumer to interact with the brand, which in turn unlocks valuable data on willingness to pay.



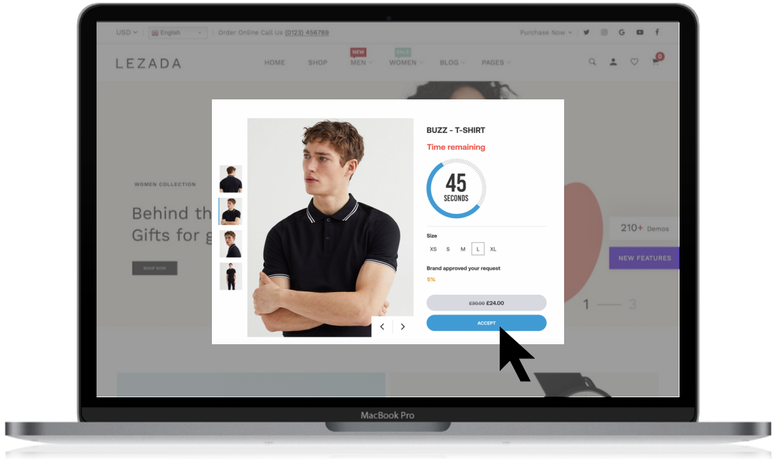
HOW IT WORKS?



Choose Products and Set Discounts



Automate Offers



Approve Deals

60 SECONDS

ISN'T SHOPPING SUPPOSED TO BE FUN?

When the brand accepts a request, the customer gets a notification with 60 seconds to buy an item.

60 SECONDS

60SECONDS ANALYTICS

Brand receives the request via store. With powerful 60seconds analytics, we give brands predictions about ideal discounts and time to sell for each customer and market.

60SECONDS

OVER 50 BRANDS ALREADY USE 60SECONDS

60 SECONDS

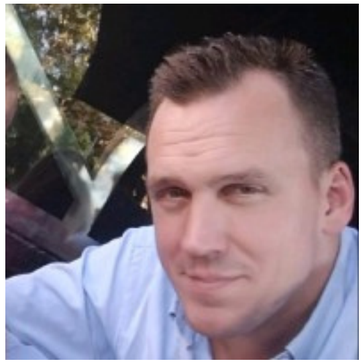
BEING INVESTED AND SUPPORTED BY:

FOUNDERS FACTORY

L'ORÉAL

MEET THE TEAM

Ivan Project manager and co-founder



Boris co-founder

Michelle Corporate

Anđelko DevOps

Luka Marketing

Mladen Shopify, WooCommerce, Wix

Mladen Advisor

Isabela Business growth

60 SECONDS

60 SECONDS PROJECTIONS

PLAN	MONTHLY	CUSTOMERS
A	€9	80%
B	€99	18%
B	€990	2%
AVERAGE REVENUER PER USER		€44.82

CLTV	
LIFESPAN	24
AVG.NUM OF LOCATIONS	1
REVENUE	€44.82
CLTV	€1,075.68

AVERAGE CUSTOMER LIFESPAN	
LIFESPAN	% CUSTOMERS
12	50%
24	25%
48	25%
AVERAGE CUSTOMER LIFESPAN	24

YEAR	NUM. OF SHOPS	REVENUE
2022	500	€268,920.00
2023	2500	€1,344,600.00
2024	7500	€4,033,800.00
2025	16000	€8,605,440.00
2026	40000	€21,513,600.00

60 SECONDS

THE ASK

€250,000 / Pre-Money valuation €3,825,000

Secured €165,000 from SFC Capital London

PRODUCT

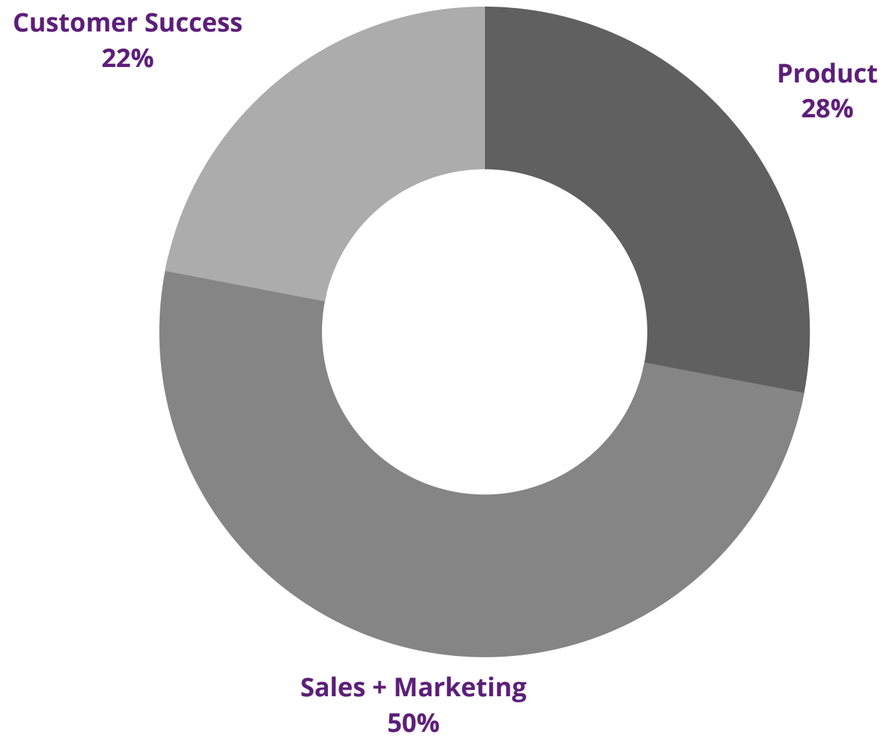
- Maintenance
- infrastructure for maximum scaling
- Analytics-Data move toward real-time
- UX improvements

SALES AND MARKETING

- Sales and marketing globally

CUSTOMER SUCCESS-BUSINESS

- Make the onboarding process even more self-serve for companies.



60 SECONDS

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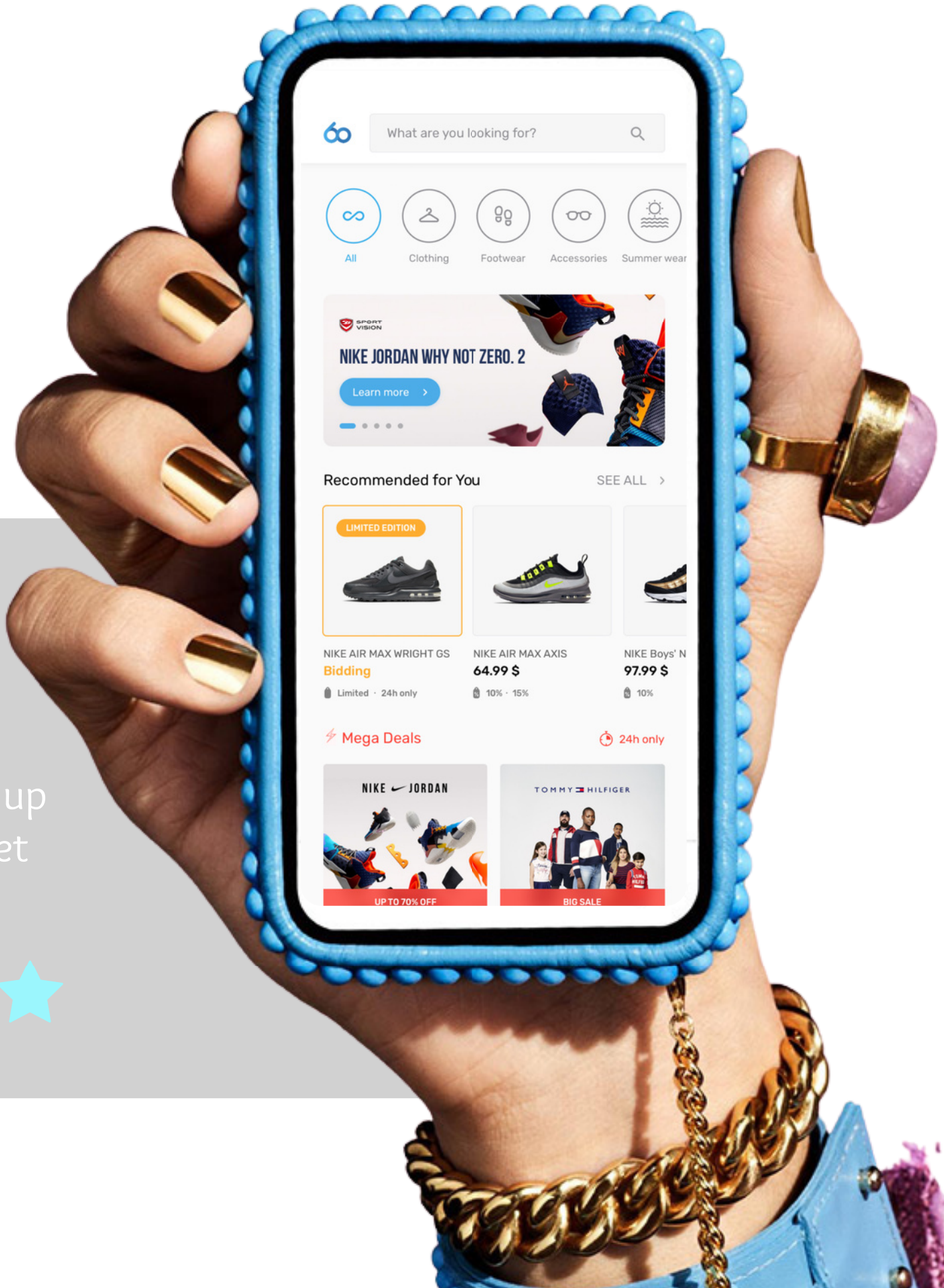

Yeohlee

Shop owner - Review

My ROAS has gone WAY up since we added the widget to my storefront.

5,0 ★★★★★