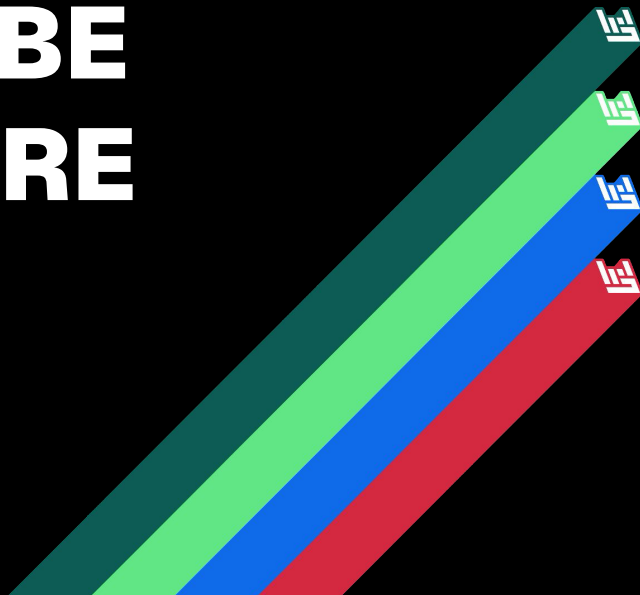




WE DISCOVER SMB LEADS THAT COULDN'T BE QUALIFIED BEFORE

Backed by  Combinator



Confidential

Growing up, we saw our fathers struggle in B2B, We built the tech to solve it

Milan Stankovic, PhD

- PhD to make AI work with limited data (60+ publications)
- 2x founder, 1 exit (Sépage acquired by Travelsoft)
- Based in San Francisco

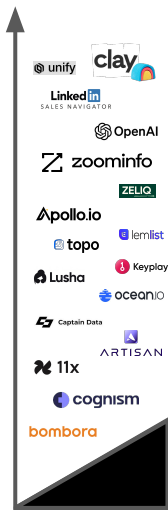


Ludovic Granger

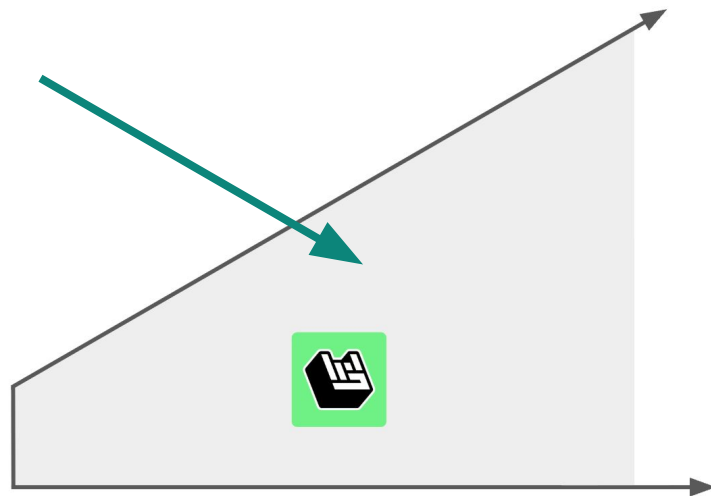
- 3y in an EURO-US VC fund
- Built a community of 300+ reps
- Based in San Francisco



We make AI work for the invisible economy



Focusing on the 1% of companies
with digital signals

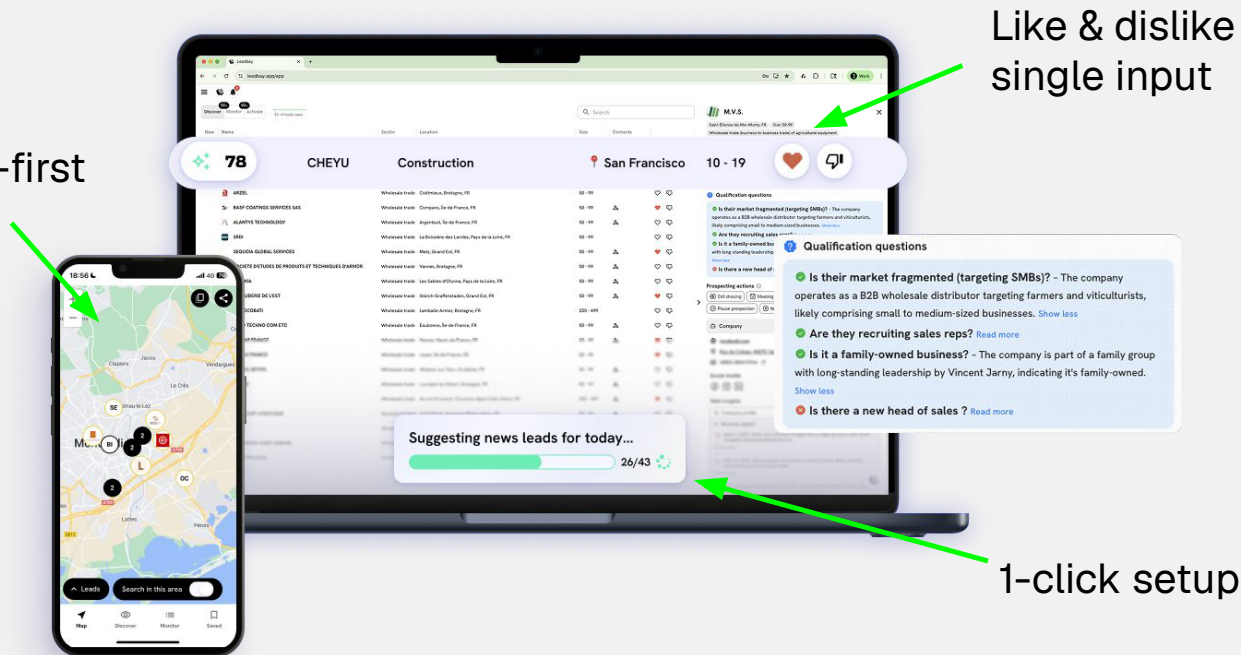


Addressing the 99% of the market
with little to no digital signals

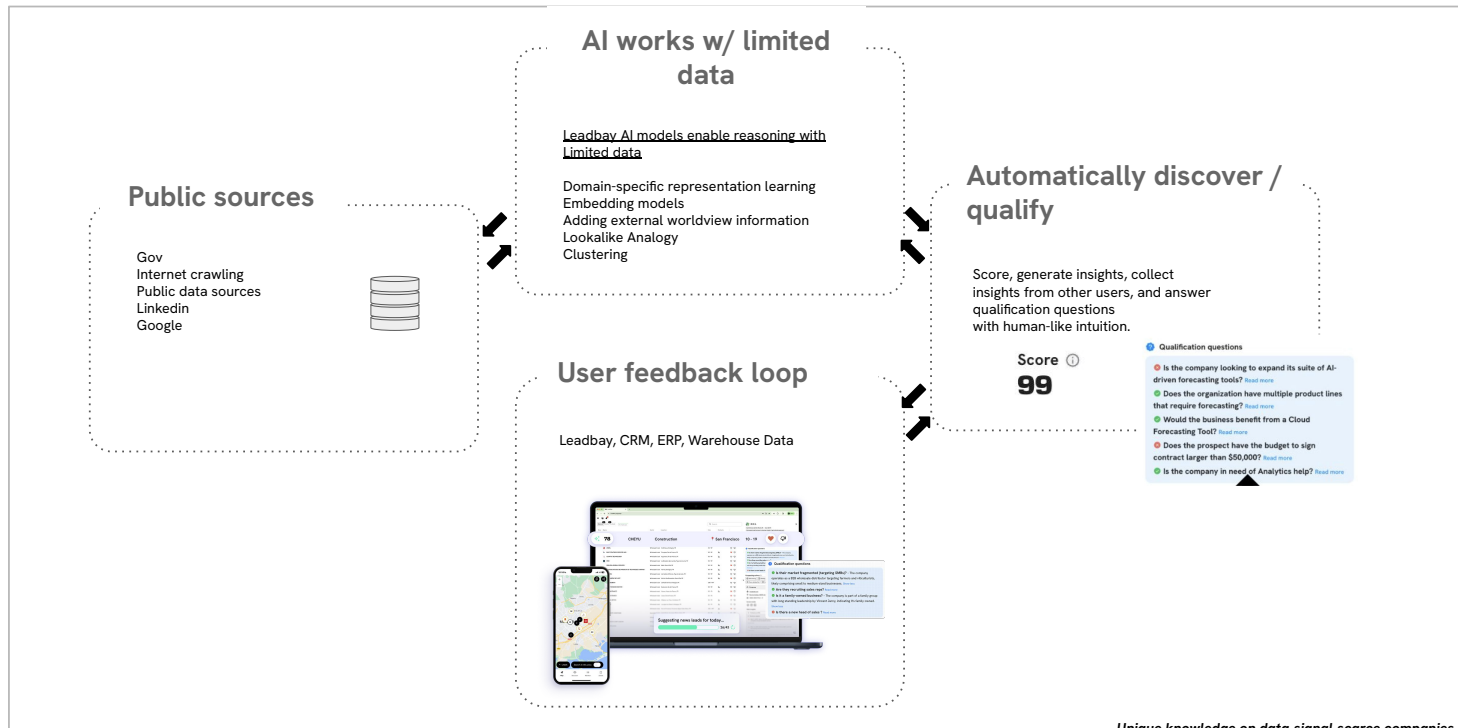
Prospecting requires its own product experience

Leadbay is used 3x more than CRMs (55-75% WAU/MAU)

Mobile-first



Our proprietary embedding models highly qualify SMB leads at scale, as if they were qualified by your best reps



**We opened a new product category to prospect
industries with a low digital footprint**

1M US teams selling to SMBs
x \$20-100k/year

\$30B

Market Opportunity

Go to Series A

Series A Targets

Grow 20% m/m

Enterprise deals from
Land to Expand

Open the technology as
self-serve and go viral

Use of Funds

Build HQ in San Francisco

Hire 4 engineers

Hire 3 Enterprise Sales reps,
1 community/brand

3x the Total Addressable Market of our customers by making invisible companies, **visible**



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